

A white feather is shown floating in space, positioned above the horizon of a blue-tinted Earth. The background is a dark, starry sky with a prominent blue-tinted Milky Way galaxy. The text "BLUE ORIGIN" is overlaid in white, bold, sans-serif font across the center of the image, partially overlapping the feather and the Earth's horizon.

BLUE ORIGIN



OUR VISION

MILLIONS OF PEOPLE
LIVING AND WORKING IN SPACE.





MOVING HEAVY
INDUSTRY INTO SPACE

MANUFACTURING

INFINITE RESOURCES

SOLAR POWER



NEW GLENN

FIRST LAUNCH 2020





BLUE ORIGIN
APRIL 2 2016



GRADATIM FEROCITER

BLUE ORIGIN

A white feather is shown floating in space, positioned above the horizon of a blue-tinted Earth. The background is a dark blue night sky filled with stars and the Milky Way galaxy. The text "BLUE ORIGIN" is overlaid in white, bold, sans-serif font across the center of the image, partially overlapping the feather and the Earth's horizon.

BLUE ORIGIN

