

# ISPCS International Symposium for Personal and Commercial Spaceflight



LAS CRUCES, NEW MEXICO  
OCTOBER 10-11, 2018

## THE TIPPING POINT



SPEND REAL  
TIME  
WITH THE  
RIGHT  
PEOPLE



NETWORK WITH  
COMMERCIAL  
SPACE INDUSTRY  
LEADERS,  
SUPPLIERS  
AND CUSTOMERS

[ispcs.com](http://ispcs.com)

# ISPCS

## International Symposium for Personal and Commercial Spaceflight

Las Cruces, New Mexico  
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“

*My space industry career was effectively launched after attending ISPCS, I now run Space Entrepreneurs in Seattle, with over 150 members.*

Sean McClinton  
Space and Travel Consultant

”

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## SPONSORS

### Benefits of an ISPCS Sponsorship

An ISPCS sponsorship is one of the most effective ISPCS event marketing tools:

- Gain visibility from this industry's leaders, suppliers, government agencies, new entrants and heritage companies
- Develop closer contacts with your current customers
- Attract new customers and broaden your market penetration in commercial space
- Networking is brought to a new dimension at ISPCS as commercial space company leaders discover each other's capabilities and synergies
- The heritage space companies are important anchors as ISPCS sponsors
- Expose your company's brand to a global audience of industry executives, influence leaders and their guests
- Government participation across agencies is important, necessary and strong at ISPCS 2018

Book your ISPCS 2018 sponsorship package today to ensure maximum visibility at the premier personal and commercial space industry event. Please contact Joylynn Watkins at 575-646-6414 or [jwatkins@nmsu.edu](mailto:jwatkins@nmsu.edu).

### Premier Media Sponsor- \$24,200

Expect the highest media visibility as premier media sponsor of the Symposium. As the premier media sponsor, your publication will be given an exclusive slot in our conference promotional materials.

Sponsorship includes:

- 3 all-access passes to symposium
- 3 invitations to the Speaker and Sponsor Reception
- 3 invitations to private post- conference reception
- Full page ad in printed symposium program
- 10' x 8' Exhibit Booth



### Dinner Sponsor- \$22,000

The only evening meal of the Symposium, the Wednesday dinner hosts 250 guests for an artfully crafted meal. Your logo on the printed menu and a turn at the podium to open dinner.

Sponsorship includes:

- 4 all-access passes to the symposium
- 4 Invitations to Speaker and Sponsor Reception
- 4 invitations to private post- conference reception
- Company name and/or logo signage on all tables or dinner card
- Opportunity to provide a promotional gift at each dinner plate
- 10' x 8' Exhibit Booth



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*This was a fantastic conference  
of the engineering, regulatory,  
and financial elements of  
spaceflight.*

ISPCS Symposium Attendee,  
Evaluation Comment



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### Industry Networking Reception- \$16,000

After the first full day of the symposium, this reception begins the evening's networking. Your company will enjoy maximum brand positioning as the sole sponsor of this event.

Sponsorship includes:

- 3 all-access passes to symposium
- 3 invitations to the Speaker and Sponsor Reception
- 3 invitations to private post- conference reception
- Full page ad in printed symposium program
- Company name and/or logo signage on tables
- Company has discretion to brand the Industry Reception area
- 10' x 8' Exhibit Booth



### Opening Networking Reception- \$18,150

Receive excellent visibility with your targeted audience as the sponsor of the first event of the symposium. Tuesday evening before ISPCS, sponsors, speakers and all registered ISPCS 2018 attendees will be welcomed to this kick-off reception and ice-breaker gathering at Hotel Encanto de Las Cruces.

Sponsorship includes:

- 3 all-access passes to the symposium
- 3 invitations to the Speaker and Sponsor Reception
- 3 invitations to private post- conference reception
- Full page ad in printed symposium program
- Company has discretion to brand the Opening Reception ballroom
- 10' x 8' Exhibit Booth



### Keynote Session- \$14,850

ISPCS keynotes are crafted with the speaker and curator to address the unique topics of importance to the industry at the time of the conference. This is a high visibility sponsorship opportunity. The agenda is cited by past attendees as a key in deciding to attend ISPCS.

Sponsorship includes:

- 2 all-access passes to the symposium
- 2 invitations to the Speaker and Sponsor Reception
- 2 invitations to private post- conference reception
- Logo displayed during session in Symposium Hall
- 10' x 8' Exhibit Booth





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*I personally was exposed to things  
I have heard about but have become  
more real to me.*

Mike Pinkston  
Senior Vice President and Program  
Director, Orbital Sciences

”

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### Happy Trails Reception- \$13,310

This is the final chance for new friends, collaborators, the well traveled and well informed to set the stage for their next moves together. Enjoy local beer tasting paired with local starter menus.

Sponsorship includes:

- 2 all-access passes to the symposium
- 2 invitations to the Speaker and Sponsor Reception
- 2 invitations to private post- conference reception
- Ability to display collateral during Happy Trails Reception
- 10' x 8' Exhibit Booth



### Panel Session- \$13,200

ISPCS attendees come to find key information not available or commonly presented at other space conferences. Content is constructed to address key topics facing the commercial space industry at the time of the conference. Panelists are invited because they are the primary sources of information on the panel topic.

Sponsorship includes:

- 2 all-access passes to the Symposium
- 2 invitations to the Speaker and Sponsor Reception
- 2 invitations to private post- conference reception
- Logo displayed during session in Symposium Hall
- 10' x 8' Exhibit Booth



### Lunch Sponsor- \$11,000

Brand the al fresco dining area with your logos and signage. Each meal is a networking opportunity for attendees to meet and mingle with each other. Your team will have the opportunity to personally greet attendees as they enter the lunch. Sponsorship includes:

- 2 all-access passes to the symposium
- 2 invitations to the Speaker and Sponsor Reception
- 2 invitations to private post- conference reception
- 5 minute speaking time addressing attendees to provide an update or announcement regarding a product launch, new venture or service or 2 minute media presentation as attendees exit to lunch
- Host the head table along with conference curator
- Company name and/or logo signage on dining tables
- 10' x 8' Exhibit Booth



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*ISPCS brings together key players and new participants in a collaborative context, it is a vital opportunity to touch base and take the pulse of the industry. The openness and accessibility of the speakers provides a cohesion and cooperative environment.*

Attendee Evaluation

”

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### After Hours Networking- \$9,900

Put the final touch on the first official day of the Symposium by sponsoring the mouthwatering dessert at Hotel Encanto de Las Cruces after Wednesday evening's dinner. As guests adjourn from dinner, this reception is the networking cap from a very intense first day. It is time to relax and keep working.

Sponsorship includes:

- 2 all-access passes to the Symposium
- 2 invitations to the Speaker and Sponsor Reception
- 2 invitations to private post- conference reception
- Company name and/or logo signage on tables
- 10' x 8' Exhibit Booth



### Chef's Breakfast- \$8,800

Symposium attendees enjoy traditional southwestern breakfast fare and baristas from Milagro Coffee y Espresso prior to the start of symposium. Enhance the morning experience with a chef attended, multiple hot station breakfast.

Sponsorship includes:

- 1 all-access pass to the Symposium
- 1 invitation to the Speaker and Sponsor Reception
- 1 invitation to private post- conference reception
- Company name and logo signage at breakfast
- Ability to display collateral during breakfast on tables



### Speaker and Sponsor Reception- \$6,600

A welcome to Las Cruces for speakers and sponsors. This is a key opportunity to network with the industry leaders who speak at ISPCS and sponsor of ISPCS. It is an intimate gathering hosted in the colonial town of Old Mesilla at the historic Double Eagle Restaurant.

Sponsorship includes:

- 1 all-access pass to the Symposium
- 5 invitations to the Speaker and Sponsor Reception
- 1 invitation to private post- conference reception
- Company has discretion to brand the chosen venue



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## Video Production Sponsor- \$5,000

All talks are recorded in high definition and ISPCS produces videos that are posted on the ISPCS YouTube channel. You have the option of including a 5 second clip in each video.

Sponsorship includes:

- 1 invitation to the Speaker and Sponsor Reception
- 1 invitation to private post conference reception

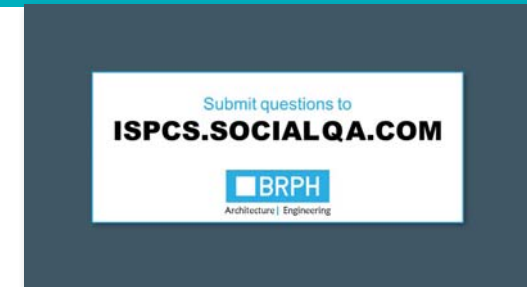


## Social Q&A Sponsor- \$5,000

Social Q&A will include your company logo to be displayed in the symposium room during all keynotes and panel discussions.

Sponsorship includes:

- 1 invitation to the Speaker and Sponsor Reception
- 1 invitation to private post conference reception



## AM or PM Networking Breaks- \$4,400

Need a "pick me up" to get going? Be one of sponsors of the a.m. or p.m. refreshment breaks. Each break can be customized with organic fruits and homemade snacks. Nobody misses break time at ISPCS.

Sponsorship includes:

- 1 invitation to the Speaker and Sponsor Reception
- 1 invitation to private post conference reception
- Company name and/or logo signage on tables
- Ability to display collateral during break on tables





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### Barista Sponsor- \$3,630

In association with Milagro Coffee y Espresso host our baristas who will be hand crafting espresso, cappuccinos and lattes from 7:00 a.m. until 5:00 p.m. daily. Milagro Coffee y Espresso is a local roaster that prides itself on small batch production.

Sponsorship includes:

- 1 invitation to the Speaker and Sponsor Reception
- 1 invitation to private post- conference reception
- Company name and logo signage at bar
- Ability to brand bar, if they choose, ie., drinkware, disposable cups, giveaways and/or video



### Fresh Market Stand- \$4,400

Increase your visibility and sponsor the Fresh Market Stand featuring organic fruit, vegan snacks, local treats and low-calorie conscientious snacks. ISPCS staff will work within your needs to order, stock and service items.

Sponsorship includes:

- 1 invitation to the Speaker and Sponsor Reception
- 1 invitation to private post- conference reception
- Company name and logo signage at bar
- Company has opportunity to brand bar, if they choose, ie., plates, napkins, giveaways and/or video



### Hydration Station Sponsor- \$3,630

This is the desert! Be green, save our landfills from plastic water bottles by offering a high quality reusable water bottle. This item may be logoed or include a gift card. Does not include the cost of the bottles. Station to be branded with your company banner or logo.

Sponsorship includes:

- 1 invitation to the Speaker and Sponsor Reception
- 1 invitation to private post- conference reception
- Company name and logo signage at hydration station



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### Opening Entertainment- \$3,630

A 10 minute opening which showcases the talented, gifted and dynamic NMSU creative departments. They will set the pace for the next two days.

Sponsorship includes:

- 1 invitation to the Speaker and Sponsor Reception
- 1 invitation to private post- conference reception
- Logo displayed during Opening Entertainment



### Spotlight Session- \$3,630

A 10-minute short concise single topic or subject examination about a product or service as it is related to the big picture. Your company is given visibility during the agenda to the entire ISPCS audience. Your company will also be posted in the program and on the website as a spotlight sponsor.



### Morning Run Sponsor- \$2,200

“Find your Happy Pace” and host the morning run, participants will experience 30 minutes of running time. Run, jog or walk at your own pace.

The group will meet in the Lobby of Hotel Encanto de Las Cruces and shuttle to a trail that will provide a bit of congenial heart pumping to get your endorphins going for a full day of symposium activity. Runners will be shuttled to and from the run site and served a little snack after the run before heading to the Symposium.





# ISPCS

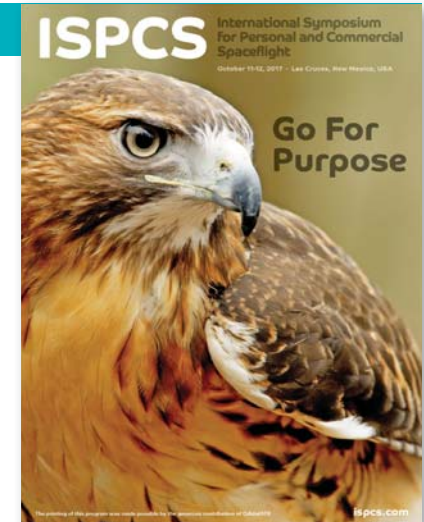
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## Full Page Ad in Program- \$1,650

All attendees, speakers, sponsors, and exhibitors receive a full color printed ISPCS 2018 program. The program provides detail on speakers, sessions, sponsors and all symposium events. A program ad is a cost effective way to provide detailed information on your company



## EXHIBITORS

### Benefits of Exhibiting at ISPCS

- Exhibiting your companies strengths in areas of: vehicle regimes, human spaceflight, experimental development for up and down mass, research technologies, spaceport operations, regulatory, tourism, merchandise and service marketing and 3D manufacturing. All are areas of relevance at ISPCS that your company should be prepared to speak to.
- Meet new qualified contacts and mature relationships with existing customers.
- Take advantage of easy access networking with key decision makers and industry leaders during networking time in the Commercial Space Courtyard.
- Ability to do short product demonstrations or showcase a product that is new at the premier industry symposium.
- We promote your company by inclusion in the full color program distributed on-site to each registrant, and continuous exposure on our website.

## EXHIBITING OPPORTUNITIES

### Commercial Space Courtyard 20'x8' - \$6,600

Companies will receive:

- 20' x 8' booth in Commercial Space Courtyard
- 1 all-access pass to the Symposium

### Commercial Space Courtyard 10'x8' - \$4,400

Companies will receive:

- 10' x 8' booth in Commercial Space Courtyard
- 1 all-access pass to the Symposium

