

**Keynote Address: Money in Space: How Social Scientists Can Help Get Commercial Space Over The Tipping Point**

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1. What role does political uncertainty play in how you think about decision making in the space market?
2. Any comment on "space force" and whether it could benefit the economics of space?
3. Using stag, hare game theory---explain the government move to buy serves fixed price and the apparent relationship of distrust that seems to occur.
4. The 3,3 square is a win-win. But businesses are looking for a win-eliminate-tie the competition. How is this reconciled?
5. When the government taxes 1 on each "stag" harvested in a failing market, why do the players benefit and the failing market be unreasonably sustained?
6. How do you see the outcome of the Red Sox, Astros series?
7. What other industries / sectors should we be looking at for successful analogs of navigating tipping points? Which should we not?
8. Are there any comments on other similar programs on Cambridge space university initiative? Like X Prize and space university?
9. Can you pin point some examples in the space industry of 'functional fixicity" (Gestalt, behavioral ecology) and how to break away from it?
10. How do you see the concepts of behavioral economics play out in the space business?